

## Hanseatic Bank: Facts and Figures

Hanseatic Bank has been at home in Hamburg since it was founded in 1969, but from the outset it has operated with customers and partners throughout Germany. Werner Otto had founded the consumer credit institution to enable customers of Otto Versand to finance their purchases. In 2005, the major French bank Societe Generale took over 75 percent of the shares, while the Otto Group continues to hold 25 percent. In the meantime, both the customer base and the product range have expanded significantly. The bank's business areas now also include deposit business, insurance, receivables management and consumer loans. One specialty is its credit cards with innovative services for customers and cooperation partners.

- Management      Michel Billon (responsible for the areas sales, marketing and IT)  
                         Detlef Zell (responsible for the areas HR, finances, risk management and compliance)
- Founded            1969 as a subsidiary company of the Otto Group. Since 2005, 75% of the shares belong to the French Societe Generale
- Status              Universal bank
- Business areas    Consumer credit (credit cards and personal loans)  
                         Deposit and savings  
                         Insurance  
                         Factoring
- Headquarters     Hamburg
- Employees        Over 550
- Equity              EUR 445 million (status as of 31 December 2022)
- Vision              Together. Inspiring. For your future.
- Info                 [www.hanseaticbank.de](http://www.hanseaticbank.de)